



MEETING OF NEAOBA BOARD MEMBERS

Jan. 20, 2021 Meeting was brought to order at 7:04 p.m. via Conference Call

Lennie Foss, Josh Stockton, Linda Hettrick, Keith Tetreault, Marc Worrell, Meghan Chryst, Leslie Frank, Sarah Utterback Perez and Jon Phaneuf were in attendance.

The Board wants to welcome the newest members, Sarah Utterback Perez and Leslie Frank.

Elections: Election results were in with Meghan Chryst and Keith Tetreault holding their seats on the Board and Sarah Utterback Perez filling in the other 3 year opening. Leslie Frank will replace Tom Avila for the next 2 years as Tom resigned at the end of Dec. 2020. Pam Hall was notified that should anyone resign within the 2021 year, she would be asked to fill that seat.

Officers: Lennie Foss was re-elected President, Keith Tetreault was elected Vice President, Linda Hettrick will continue as Secretary and Josh Stockton took over as Treasurer.

Committees:

Marketing: membership booklet, show marketing and information for Constant Contact e-blasts Meghan, Sarah and Linda will comprise this committee

Membership: Linda and Meghan have been working on renewing memberships and getting new members and will continue to do so.

Showtacular: Lennie, Josh and Leslie will meet with the Empire committee members to plan and then delegate specific tasks involved with the Oct. 28-31, 2021 Showtacular

NEAOBA Fall Shows: Keith, Leslie, Jon and Linda will join Lennie for the majority of the planning of the 2 Fall shows. The rest of the Board is expected to contribute to the planning and execution of these shows.

2020 NEAOBA Fall Shows:

The income and costs for the 2 Fall shows are being audited and will be listed specifically to show the actual profits and losses from the 2 shows. Lennie and Josh are working to separate the shows so we can see exactly if and where changes need to be made for 2021.

2021 NEAOBA Fall Shows: Lennie has been checking scheduling for other Fall shows and there are mainly 2 weekends available in November 2021 – weekend of Nov. 6-7 or Nov. 20-21. The Board voted to aim for Nov. 20-21. Since the NEAOBA show at Showtacular is named the Fall Spectacular, Lennie said we still have the rights for Coastal Classic and also Green Mountain Fall Spectacular, however the names will be decided later. If we can reserve the Big E building for Nov. 20-21, we will continue with the planning. Sue Ives will be superintendent at another show that weekend, so Lennie will discuss it with Judy Shroeder at Nationals in March.

Membership booklet: At an affiliate meeting, Lennie saw a member booklet from MOPACA (Missouri) which included ads, reference information as well as member farm information. Linda, Sarah and Meghan will work to get our regular Farm Directory published to include these items with the hope that the advertising will cover the cost.

Since our booklet is normally published at the beginning of March, we will have to work quickly to get this accomplished.

New Business:

- Linda is working to get a Non-Profit status with the Postal Service for future mailings. Articles of Incorporation as well as tax filings are needed to accompany the application, so Josh and Lennie will be sending Linda the information.
- The Board agreed to continue ordering the “Proud Member of NEAOBA” signs so Linda will get them ordered.
- Since our accounting fees have doubled in the past couple years, we will be looking for a new accountant. Leslie, who is a retired CPA offered to look at the previous filings and offer suggestions on future accountants.
- NEAOBA was asked to donate a regional basket for the Silent Auction to the Nationals. The Board voted to donate and everyone was asked to secure items from their specific locations for the basket.
- Our monthly telephone meetings are usually difficult with the current Global Meet platform. Josh will get quotes from Google, Zoom and Microsoft Teams so we can switch and have more productive meetings.
- Our Face-to-Face meeting is usually held in March. With the show schedule in March, the only weekends we could meet are either March 6,7 or March 20,21. Everyone was asked to check their schedules for availability so we can schedule this meeting. The Chateau in Andover, MA is again the central point for this meeting.

Meeting was adjourned at 8:14 pm

Next meeting: Feb. 17, 2021 @ 7:00 p.m.

Important Upcoming Dates

Membership Drive: through March 1, 2021

NH Farm and Forest: No in person show – all virtual

AOA National Show: March 19-21, 2021

Face to Face meeting: March ?

North American Alpaca Show and Northeast Alpaca Expo: No dates set yet.