



MEETING OF NEAOBA BOARD MEMBERS

July 21, 2021

Lennie Foss, Linda Hettrick, Keith Tetreault, Josh Stockton, Marc Worrell, Sarah Utterback Perez, Meghan Chryst, Leslie Frank and Pam Hall were in attendance.

The meeting was called to order at 7:32 p.m.

The June treasurer's report was approved.

The minutes of the June meeting were approved.

2021 NEAOBA Fall Shows:

The Coastal Classic and Green Mountain Alpaca Shows last year had about 120 animals. We are aiming for 250 this year. Keith will get information on hotels: Hilton Garden Inn and Hampton Inn. Lennie said approximately 11/25 rooms were used last year at \$115-125/night including parking, but no breakfast. Since other exhibitors stayed at the Hampton Inn, Keith will get pricing. A 50/50 raffle was mentioned but not voted on. Vendor sign up would go on the sign up sheet. Meghan will continue with finding 4-H or FFA volunteers for check-in, color check and assisting farms with whatever they need.

2021 Showtacular:

Showtacular committee will meet next week. Benefits that were suggested: lower stall rates (\$125 members, \$150 non-members) to bring in new farms, meal tickets to the food trucks to be provided to certain sponsorships. The use of the old venue will save approximately \$7000. There will be no pipe and drape; fencing will be used. Pen sales will be mentioned in the showbook and by announcements and will take place in their own pens. Sign up will go live Sept. 8.

Education:

Again, discussion took place on the seminars during the Fall Shows. Keith had attended the Nashville AOA Fiber Festival and said Cheryl Gehly had a good fiber seminar. Another seminar on marketing was well attended and a lawyer gave a good talk on Estate Planning. These topics were to be investigated more since they seem to be the most interesting and well attended at other events.

Linda had emailed about a fiber demonstration seminar. Sarah offered her farm as a host farm for Aug. 28, and Lennie said there was another farm in northern New England interested in hosting. Linda will proceed with finding demonstrators.

New Business:

The Board welcomes Pamela Hall of Great East Alpacas in Acton, ME to the Board. The resignation of Jonathan Phaneuf due to medical reasons, left an opening to be filled. The Board wishes Jon well and welcomes Pam.

An email from Pam Stenman, who works with the Big E Alpaca Show, asked if we would promote the sign-up, so Ruthi Fegela will be asked to add that information to the next blast along with the Showtacular information.

The meeting adjourned at 8:32 p.m.

Next meeting: Aug. 18, 2021 @ 7:30

Important Upcoming Dates

National Alpaca Open Farm Days: Sept. 26-26, 2021
The Big E Alpaca Show: Oct. 1-3, 2021
Showtacular: Oct. 22-24, 2021
The Fiber Festival of New England: Nov. 6-7, 2021
NEAOBA Fall Shows: Nov. 19-21, 2021
NEAOBA Holiday Tour: Nov. 20- Dec 19, 2021
NEAOBA Board Elections: Dec. 12-31, 2021 (?)