



SPECIAL SHOW MEETINGS OF NEAOBA BOARD MEMBERS

Oct. 21, 2021

Lennie Foss, Linda Hettrick, Keith Tetreault, Sarah Utterback Perez, Meghan Chryst were in attendance. Josh Stockton, Pam Hall, Marc Worrell and Leslie Frank were unavailable.

2021 NEAOBA Fall Shows:

Show Superintendent, Leslie Oliver is anxious about the Springfield shows. There are only 26 Halter and 28 Walking Fleece signed up with 26 stalls and 2 Vendor spaces. We have 3 Platinum, 3 Silver and 2 Championship sponsors. We need 100 animals to break even. Posts and email blasts will continue to go out to encourage sign-ups.

Meghan asked about corporate sponsorships. She has a Kubota dealership and a recycling center interested. Because of the late interest, the show cannot be renamed, so a \$1500 sponsorship would include a banner in both rings, continued announcing during show, listing on the website.

Next meeting: Nov. 2, 2021 7:30

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Lennie Foss, Linda Hettrick, Keith Tetreault, Sarah Utterback Perez, Meghan Chryst, Pam Hall and Josh Stockton were in attendance. Marc Worrell and Leslie Frank were unavailable.

Sign ups continue. Light Livestock will not be doing panels as the cost is too much. There is no cost from the Big E for panels, however, they are older, heavier and less appealing. Amanda VandenBosch will talk on Friday night on "Spotlight on the Ring" and on Saturday about the Innovative Fleece Assessment. Sponsorships continue with \$7100 in sponsorships. Josh will contact NEAFP to see about vending. Silent Auction items are needed and Board members are asked to solicit items. As of now, there are only the lobsters from Lennie, cornhole boards from Linda and Choice Alpaca products sent some items. Schedule: Thursday afternoon set-up at noon, Friday check-in 8:00 a.m., Vet check from 10-6., Pizza party at 5 and Showring seminar at 5:30, Sat. 8:00-5:00 with lunch and IFA seminar from 12:30-3, Sunday, 8:00- finish. Keith will confirm rooms for the judges. Linda found a photographer for \$1200/day. She will provide backdrop, candid and show ribbon pictures. Lennie asked to get pricing for half day on Sunday. Sarah asked about getting shirts for the volunteers which was approved. Next meeting: Nov. 9, 2021

Nov. 9, 2021

Not many Board members were in attendance!

There are 73 Halter and 78 Walking Fleece registrations. Sponsors: 1 bag (\$1300), 5 Platinum (\$5000), 1 Gold (\$750), 3 Silver (\$750), 3 Championships (\$300). (Silver sponsorship was erroneously listed at \$250, not \$400 on the registraion). 2 vendors have signed up with a double space each at a total of \$700. Light Livestock will not be charged for vendor space and will set up pens at a discounted price due to the NON-PARTICIPATION of the Board members! Thursday will involve pen panels up, super area set up, ribbons ready. The showbook will have ads from each of the sponsors (not championship) and currently has 2 half page and 1 full page (\$200 total). The photographer – Kate Lussier Photography - will come on Sunday only for \$1200. Keith asked about a donation of a used centrifuge, tire equipment and a bracelet. He will bring them to the show. There are still no other items for the silent auction. No other meeting is scheduled.