



MEETING OF NEAOBA BOARD MEMBERS

Sept. 15, 2021

Lennie Foss, Linda Hettrick, Keith Tetreault, Sarah Utterback Perez, Meghan Chryst, Josh Stockton, Pam Hall and Leslie Frank were in attendance. Marc Worrell was unavailable.

The meeting was called to order at 7:35 p.m.

The August treasurer's report was accepted after accounting and PayPal assets will be fixed.

The minutes of the August meeting were approved.

2021 NEAOBA Fall Shows:

Don Tompkins was contacted about 2 different pen prices. \$125/first pen and \$150/other pens. Registration for the alpacas is \$50/non members, \$40 members. Registration will go live on Sept. 26. Cheri Seilers is the superintendent for the Walking Fleece with Arturo Pena as the judge. Leslie Oliver will be the show superintendent for both Green Mountain Fall Spectacular and the Coastal Classic. Set up is Thursday with any NEAOBA Board member to help. Check-in and color check will be Friday. Friday evening @ 6:00 will be a seminar for new exhibitors to show proper ring etiquette and the usual procedures before, during and after the classes.

Keith will check with Western Mass Fibershed, a non-profit who may want to present a talk at the show. Matt Varrell from Harvard Alpacas will be approached to speak on Agritourism.

Linda suggested that radio stations, tv stations, newspapers be contacted for any free media promotions. Sarah, being a close resident to the Springfield area will contact some places. Lennie said that AOA has a contact for this exact job and will get us the name to promote more public attendance.

2021 Showtacular:

The Empire Association is disappointed with the cooperation of the NEAOBA Board on the Live Auction donations. Lennie has asked anyone to contact friends, acquaintances about pro sports tickets, vacation rentals and the like for more Live Auction donations.

So far, there are 5 gold sponsors and 2 silver. The registration has been slow. There will be a meeting and discussion to decrease costs such as cutting judges, shortening to 2 days, whatever can be cut to save money.

Education:

It was brought to our attention that Jay Mariacher may be taking a full time job that will cut down on his shearing. Keith mentioned that it might be a good time to sponsor a shearing class in the Spring to get more shearers available.

New Business:

Reminders were made about the upcoming Board elections. The positions of Linda Hettrick, Josh Stockton and Marc Worrell are up for reelection this year so they are asked to inform us if they are running for the Board again. Any other candidates will be welcome

A show meeting will be held next week, Sept. 22 at 7:30 to go over any last minute plans prior to going live on Sept. 26.

The meeting adjourned at 9:10 p.m.

Next monthly meeting: Oct. 20, 2021 @ 7:30

Important Upcoming Dates

Showtacular: Oct. 22-24, 2021

The Fiber Festival of New England: Nov. 6-7, 2021

NEAOBA Fall Shows: Nov. 19-21, 2021

NEAOBA Holiday Tour: Nov. 20- Dec 19, 2021

NEAOBA Board Elections: Dec. 12-31, 2021 (?)

Addendum:

Sept. 22, 2021 meeting

Sarah and Meghan were unavailable. All others were in attendance.

It was not possible for Don Tompkins to split the pen pricing, so all pens will be \$145.

Everyone is encouraged to get Silent auction items – (suggestion - wineries). Josh will contact Glengary minerals and NEAFP. Stillwater minerals and Gore trailers will not be donating.

Lennie will talk with the photographers to get pricing.